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Patents

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Greald H. Ablan

Serial No.: 09/644,411

Filed: August 23, 2000

For: Auction Management System

Art Unit: 3621

Examiner: C. Hewitt II

DECLARATION OF GERALD H. ABLAN UNDER CFR 1.56

- I, Gerald H. Ablan declare and stateas follows:
- 1. I am the sole inventor for the aboveldentified patent application.
- 2. I worked on an Internet site named eBaySpy.com (later changed to auctionSpy.com), which went live on 6/11/1999.
- 3. The functionality implemented by theeBaySpy.com site was known as "auction counters." These were graphic images that could be appended to an Internet page typically a page showing the status of an auction listing showing the number of "page views" or "visitors" that the particular listing had received. Auction counters are useful for auction sellers because they provide a gauge of the traffic to their items based on the "hit count".
- 4. On 7/1/1999, an additional "image hosting" service went live on the eBaySpy.com site. This "image hosting" service provided computer memoryspace to auction sellers to support their auction listing images. The "auction counters" functionality was then offeed in connection with the Image hosting service.

The undersigned, being hereby warned that willful false statements and the like so made, are punishable by fine and/or imprisonment under 18 U.S.C. 1001, and that such willful false statements may jeopædize the validity of the application or any resulting patent, declares that the facts set forth in thisDeclaration are true; all statements made of his own knowledge are true; and all statements made on information and belief are believed to be true.

Gerald H. Ablan

Date